

**G** **K**  *Keep*  
**Kingwood**  
**Green**

[www.keepkingwoodgreen.org](http://www.keepkingwoodgreen.org)

# Who we are



- Keep Kingwood Green is a 501(c)(3) non profit grassroots environmental group focusing mainly on the recycling issue.



# Timeline

- 2001: creation of a web site called Kingwood Green
- Production and distribution of a brochure

- 2006 starting of community meetings and committee to work on projects



- 2008 we became an official 501(c)(3) non profit, changed our name to Keep Kingwood Green and created a board of directors (7).

# What we do



# Information

ØWebsite

[www.KeepKingwoodGreen.org](http://www.KeepKingwoodGreen.org)

The screenshot shows the homepage of the Keep Kingwood Green website. The header features the organization's logo and navigation links. A sidebar on the left lists various programs: Local Recycling Guide, Donation & Proceeds, Green Waste Recycling, Curbside Recycling, School Programs, Paper Recycling Day, Earth Day Events, Action Day Events, and Fun Facts. The main content area includes several sections: 'Electronic Waste Recycling' with a blue bin icon and details about monthly collection events; 'BOPA Collection Event' with a photo of volunteers and information about hazardous waste collection; 'Kingwood Drop-off Center - Every Weekend' with a photo of a garbage truck and details about the drop-off location and accepted items; and 'Paper Recycling Day - Every Day' with a photo of recycling bins and instructions on how to use them. A 'Where can you recycle these items?' section at the bottom shows icons for various recyclable materials like paper, plastic, and electronics.

- All recycling and reuse opportunities in the Kingwood area
- Special recycling events like BOPA, free paper shredding, medication recycling, etc.
- Environmental School programs
- Green events like Farmer's Market, Tree planting, Earth Day events, etc.
- Best recycling links

# Information

Ø Our voice mail:  
713-206 0558

Ø Our email:  
[info@keepkingwoodgreen.org](mailto:info@keepkingwoodgreen.org)



# Information

## Ø Brochure

- About 2,500 brochures distributed each year
- Added to the Hi Neighbor welcome packet (100+ per month)
- Weekly drop off center information
- Monthly Electronic Recycling
- Other items to be recycled (batteries, CFLs, eyeglasses, hangers, Styrofoam, etc.)
- List of local charities for reuse donations
- Websites for giving things away (Freecycle, Kingwood Yard Sale)





# Information

Ø Mailing list

Sent to 825 Members

The screenshot shows a web browser displaying the Yahoo! Groups page for 'Keep Kingwood Green'. The browser's address bar shows the URL 'http://groups.yahoo.com/group/KeepKingwoodGreen/info'. The page features a navigation bar with links for Home, Mail, News, Sports, Finance, Weather, Games, Groups, Answers, Screen, Flickr, Mobile, and More. Below the navigation bar is the Yahoo! Groups logo and a search bar. The main content area displays the group's name 'Keep Kingwood Green' and a banner image with the group's logo. The logo consists of a large green letter 'G' with a leaf inside, followed by the text 'Keep Kingwood Green'. Below the banner, there is a section for 'About Group' with a '+ Join Group' button. The 'About Group' section includes a 'Group Description' and a section for 'In last 7 days' which shows 'No Activity'. The page also includes a sidebar with 'Browse Groups' and a list of categories such as Business & Finance, Computers & Internet, and Entertainment & Arts.

# Information

## ØFacebook Page

The image shows a screenshot of a web browser displaying the Facebook page for 'Keep Kingwood Green'. The browser's address bar shows the URL 'https://www.facebook.com/KeepKingwoodGreen'. The page header includes the Facebook logo, the page name 'Keep Kingwood Green', and navigation links for 'Home', 'Find Friends', and 'Brightie'. Below the header, there are tabs for 'Keep Kingwood Green', 'Timeline', and 'Recent', along with an 'Admin Panel' and 'Promote Page' button. The main content area features a large photo of several people in green t-shirts at an outdoor event. Below the photo is the page name 'Keep Kingwood Green' with '199 likes · 10 talking about this'. To the right, there is a 'See Your Ad Here' section with a 'Promote Page' button and a description of the organization: 'www.Keep Kingwood Green, org. is a grassroots environmental group focusing mainly on the recycling i...'. At the bottom, there are sections for 'Add A Category', 'Photos', 'Likes' (199), 'Map', and 'Notes'.

Keep Kingwood Green

199 likes · 10 talking about this

www.Keep Kingwood Green, org. is a grassroots environmental group focusing mainly on the recycling i...

# Information

## ØTablings

- YMCA Healthy Kid's Day
- Jesse Jones Park Naturefest
- Farmer's Market
- Other special events



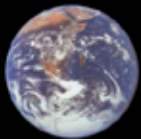
# Education

## ØSpeaker

- Schools, all grade levels
- Scouts
- Churches
- Garden Clubs
- Lions Club
- Other community groups



What can one person  
do to help the Earth



Keep Kingwood Green  
Presents...



Ten Things Kids Can  
Do to Help the Earth

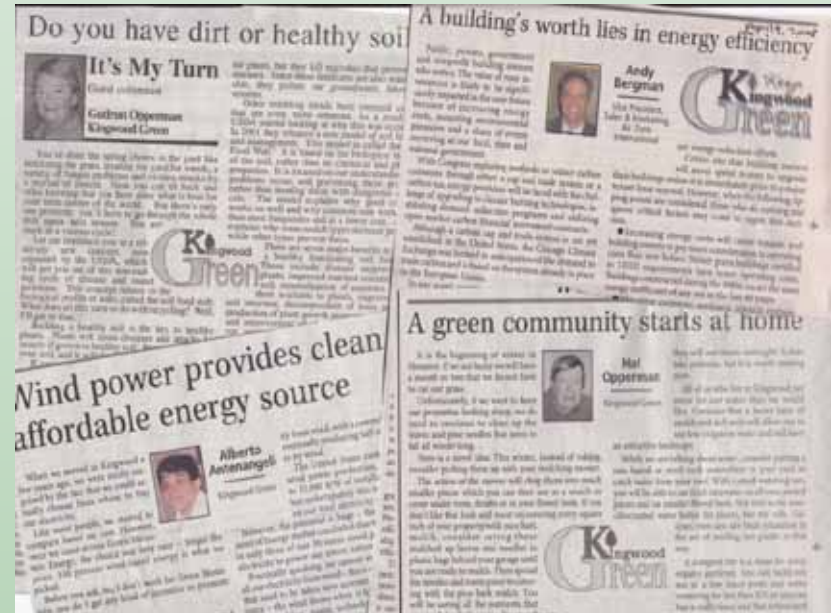


# Education

ØArticles

- Kingwood Observer
- Tribune
- Houston Chronicle
- Dock Line Magazine

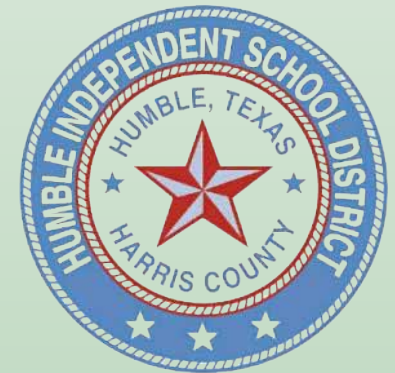
All these articles are archived on our web site



# Outreach

Ø To many entities:

- City of Houston
- Council Members
- Humble School District
- County Representative
- Community Associations
- Waste Services Companies
- Businesses



# Outreach

## ØVolunteers

We provide volunteers for community events



Kleenwood Day



BOPA



# Outreach

## Ø Field Trips



To better understand the recycling industry:

- Avangarde Initiative
- MURF facilities (WM, Green Star)
- Compucycle
- Atascocita Landfill
- Living Earth Compost Facility
- American Textile Recycling Services





# The Results



# ØCity of Houston drop off center in Kingwood

- The attempt to build a permanent recycling center for which a budget was voted in 2009 failed due to nearby neighborhood protest



- The every other weekend drop off site became an every weekend drop off site

# ØCity of Houston drop off center in Kingwood

- Each weekend the City brings out 10 to 12 big bins which they have to replace several times on Saturday and Sunday.
- In addition they have a Packer Truck on site on Saturday morning and Sunday morning to keep overflows from happening
- About 1,060 tons collected in 2012



# Ø Electronic Recycling

- Kingwood was chosen by the City of Houston as one of the three monthly Electronic Recycling drop off sites by Compucycle
- 219 tons of electronics have been collected in two years



**FREE ELECTRONICS RECYCLING EVENT**  
Saturday November 3, 2012  
9 AM to 3 PM  
Kingwood Metro Park & Ride

at corner of Lake Houston Pkwy and North Woods, just south of Kingswood Drive

A SPECIAL CAMPAIGN in partnership with Eastern Health Breaker Foundation. All net proceeds will be used to establish a training program for individuals with disabilities leading to employment in the electronics recycling industry.

For more info:  
[www.KeepingWoodGreen.org](http://www.KeepingWoodGreen.org)

Compucycle guarantees all hard drives will be shredded, none will go to landfill nor be shipped overseas and there will be a hard drive shredder on site for this event. No monetary compensation.

**ALL ELECTRONICS & SMALL APPLIANCES WITH A PLUS:**  
COMPUTERS - MONITORS - TELEVISIONS - CELL PHONES - CAMERAS  
PRINTERS - FAX MACHINES - PROJECTORS - HARD DRIVES - CORDS - CABLES  
RECHARGEABLE BATTERIES - CAR BATTERIES -  
TOWER CARTRIDGES - CD'S - DVD TAPES

- We helped publicize the Compucycle What If campaign and they collected a record amount in Kingwood (over 42,000 pounds in six hours)

# ØBOPA event

- We publicize with posters, flyers, newspaper and magazine articles
- We added scrap metal recycling by a trusted vendor
- Large increase in participation (more than 700 cars)

 Solid Waste Management Department  
and Council Member Dave Martin  


present

**The Kingwood Mobile B.O.P.A. Collection**  
(Battery, Oil, Paint, Antifreeze)

**WHEN:**  
Saturday  
October 26th, 2013  
9 a.m. to 1 p.m.

**WHERE:**  
3210 W.Lake Houston Pkwy  
at the Metro Park and Ride  
Kingwood, Texas 77339

Must present driver's license or water bill as proof of residency.  
No electronics accepted on 10/25. Next waste collection on 11/02

**Only the following items will be accepted**

 <b>Latex Paint</b> (No oil base paint) 15 gal limit	 <b>Used Oil</b> (used motor & cooking oil) 15 gal limit/tech	 <b>Appliances &amp; Scrap Metal</b> Including Refrigerators, Freezers, & Air Conditioners
 <b>Antifreeze</b> 15 gal limit	 <b>Rechargeable &amp; Lead Acid Batteries</b>	

**Items NOT accepted**  
Paint without labels, Household Hazardous Waste/Chemicals, Business Waste, Medical Waste, Radioactive Waste, PCB's, Dioxins, Ammunition, Explosives, Compressed Gas Cylinders, Smoke Detectors, Household Trash or Tires.

Visit [www.houstoncitywaste.org](http://www.houstoncitywaste.org) or call 3-1-1 for additional information

Connect with us:  

For more details visit:  
[www.KeepKingwoodGreen.org](http://www.KeepKingwoodGreen.org)  
(Stop by our tent to say "hi" and ask your local recycling questions!)





In 2013 the City agreed to two BOPA's instead of one due to our success.

# ØHumble School District

- In 2012, Humble ISD was chosen for a recycling pilot program from Waste Management



- Presentations to the custodians, administrators and recycling coordinators

- Essay contest with \$1,000 of prizes to raise awareness of the students and teachers to the new school recycling program



# Ø Curbside Recycling



## Ø Slow progress. Why?

- Kingwood = 32 subdivisions. Each Community Association (CA) chooses its trash company and whether they include recycling or not

Many CA's refuse:

- to pay more for recycling
- to reduce their garbage pick up to once a week with free weekly recycling
- to give up back door pick up (= free service by the City of Houston)

# ØCurbside Recycling



## ØWhat we did

- We had a letter campaign at the Kingwood Park High School
- ØSherwood Trail and Elm Grove received full single stream recycling service from the City of Houston
- We have been giving presentations to several CA's to encourage curbside recycling when they renegotiate their contracts
- ØSo far four CA's have acted on and included curbside. We have planted the "seeds" in more.



A circular photograph of a forest scene. The image shows several large, dark brown tree trunks with rough, textured bark in the foreground. The background is filled with dense green foliage and smaller trees. The entire circular image is set against a light green background with rounded corners.

**Thank You**